

Builder of The Year

Important Information

Please ensure all parts of the application are complete. CHBA PEI reserves the right to not present this award in any given year.

All applicants must be a member in good standing with CHBA PEI.

ELIGIBILITY REQUIREMENTS

1. Applicant must submit in three other current award categories in order to apply for Builder of the Year
2. Applicant must complete a minimum of two new home builds during the time frame of October 01, 2018 and September 30, 2019.

AWARD TIME FRAME

For the purpose of award submissions, all homes & collateral material included in this submission must be completed within the time-line of October 01, 2018 and September 30, 2019

AWARD OBJECTIVES

This award is presented to a builder who is active in the association, community, and industry. They show leadership in bringing professionalism and technological advancement to the forefront of the industry. Consideration will be given to the outstanding customer service, skills, experience, and community involvement of the applicant.

ASSESSMENT

Out of province judges will evaluate entries based only on the graphic and written materials provided by the entrant. All applications for this award will be prescreened to ensure eligibility.

APPLICATION FEE

There will be no application fee to apply to this category.

JUDGING CRITERIA

The entire application will be judged out of a total score of 100 points.

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Please complete the following information:

Name:

Company:

Telephone:

Email:

Number of Years in business:

Number of Years as a member of CHBA PEI:

1. Safety Programs and Documents (10 points)

a. In point form please define the safety program and protocols for your company. **150 word maximum.**

b. Please upload three pieces of proof to identify your safety program and protocols. *Please label appropriately.*

2. About your projects (40 points)

a. How many new home projects have you completed in 2018 within the outlined time frame of October 01, 2018 and September 30, 2019?

b. Briefly describe in point form, two projects you completed in 2018-19. Please upload five photos for each of these projects you have described in this application.

c. Project One Detail: **200 word maximum.**

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d. Project Two Details: **200 word maximum.**

3. Customer Service (15 points)

a. In point form comment on your customer service plan that outlines your approach before, during and after sales service: **200 word maximum.**

b. Please provide testimonials from any three clients you have completed work for in the past year. Include these as separate documents in your submission folder.

4. Marketing Plan (5 points)

a. In point form please identify the highlight of your marketing plan. **150 word maximum.**

5. Innovation (10 points)

a. In point form highlight your company and/or the product innovations used to make your company stand out in the industry. (Ex: unique designs, innovative products, systems etc.) **150 word maximum.**

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6. Involvement (15 Points)

a. In point form briefly describe your involvement within the community. **150 word maximum.**

b. In point form list your community sponsorships/achievements/ recognition. **200 word maximum.**

c. In point form briefly describe your involvement within the Home Builders' Association- provincially and/or nationally. **200 word maximum.**

d. In point form list the other associations your company is actively involved with in the past year. **150 word maximum.**

7. Use of CHBA PEI Members (5 points)

a. In point form lists the use of CHBA PEI members you worked with in the past year.

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Application Process Requirements

Please ensure your photos and documents are labelled with your company name, project award category and title of the document.

For this submission please follow the following instructions:

1. Create a folder on the USB Drive and name it as: YourCompany_CategoryofApplication
2. Save all documents and information being provided as outlined below in the folder specific for your application.

Examples:

AwesomeCompany_BuilderOfTheYear_Safety1

AwesomeCompany_BuilderOfTheYear_Safety2

AwesomeCompany_BuilderOfTheYear_Safety3

AwesomeCompany_BuilderOfTheYear_Photo1

AwesomeCompany_BuilderOfTheYear_Testimonials1

You will be required to submit your applications and all supporting documents on a labeled USB to CHBA PEI office no later than October 18, 2019 at 4 pm.

All photos and information must be high resolution and labeled as indicated above.

Please remember to label each item. Items that are not labeled as indicated above can lead to missing information when transferring the information to the judges.